

MEDIA 181: LITERARY MAGAZINE PRODUCTION I

Planning and production of college literary magazine, Tidepools. Quarterly activities include: soliciting student contributions, conducting a community-wide contest, designing the magazine; judging material and producing camera-ready copy for printing; marketing finished product, and organizing a reading by contest winners and contributors. Colisted with ENGL 180-182.

Course Student Learning Outcomes

1. Compose and produce advertisement about the magazine and the contest.
2. Create and maintain a log of received material.
3. Recruit and orient judges for contests.
4. Demonstrate knowledge of page and magazine design.
5. Evaluate and select works for publication; apply knowledge of editing, proofreading, and word processing.
6. Evaluate print styles and paper stocks; manage a budget and allocate financial resources.
7. Organize magazine distribution, sales agreements with vendors, public readings, and reception for contributors

Credits: 1 - 3

Program: [Multimedia Communications](#)